

MARKETING & MEDIA MANAGER



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The W.A.S Marketing & Media Manager Program prepares students for a career in the marketing and media industry through a series of creative courses.

Each course can be completed individually or students may combine all eight courses, including a co-op work placement, for a full program certificate. Through these courses, students will design a portfolio of photo and video work as well as plan and implement a marketing strategy using digital marketing, social media and events to promote any business or product of their choice.

ENTRY REQUIREMENTS

Minimum 18 years old, proficiency in English.

PROGRAM HOURS

1. Photography	45 Hours
2. Photo Editing	45 Hours
3. Videography	45 Hours
4. Video Editing	45 Hours
5. Event Planning	45 Hours
6. Internet Marketing and Social Media	45 Hours
7. Marketing Strategy	45 Hours
8. Co-op Work Experience	157.5 Hours

PROGRAM COSTS

Tuition Fee	\$14,000
Application Fee	\$125
Pro Camera Rental	\$25/week

PROGRAM DETAILS

Start - Graduation Dates

January 2017 - December 2017

June 2017 - May 2018

October 2017 - September 2018

Other start dates available upon request.

Length of Study

472.5 hours

(8 - 12 months)

Credits

24.5

Credential

Certificate

APPLICATION PROCESS SUMMARY

- Complete [online application](#) on W.A.S website
 - Attach a copy of picture ID/passport with date of birth & address
 - Attach a copy of English certificate and resume
- Receive program approval from W.A.S and pay the application fee & program deposit
- Receive your Letter of Acceptance from W.A.S
- Apply for your study and work permit online through the CIC website; WAS recommends using an immigration expert

CANADIAN (CIC) STUDY PERMIT SUMMARY

- Foreign Students accepted into this program must apply for a one year study permit
- Foreign Students accepted into this program must apply for a co-op work permit (work experience is part of the curriculum and therefore foreign students who wish to participate in a Co-op must apply for a work permit as well as a study permit)
- A standard study permit (under the regulation R186F) allows work off campus up to 20 hours per week during regular academic sessions and work full-time during scheduled breaks

COURSE SCHEDULING

The exact dates and times of upcoming courses can be found on the W.A.S website. Students can expect course scheduling to vary throughout the year. Some courses will run back to back while others include a scheduled break of up to 90 days or more.

ADDITIONAL COSTS

Students are expected to provide their own equipment for certain courses. W.A.S recommends students research and understand the equipment costs related to the activities within the courses. Please visit our website for more details.

PAYMENT BREAKDOWN

Prior to a Letter of Acceptance being issued, a \$125 application fee and \$1,750 program deposit is required. The program deposit is held and used towards the final tuition payment. Please review the W.A.S payment policy.

PAYMENT OPTIONS

- Online credit card payment
- Pay with cash or cheque at the school
- Pay with an Online E-transfer - please send to "info@whistleradventureschool.com"
- Pay via a bank deposit - please contact the administrator for details

HOUSING

W.A.S can provide shared housing to enrolled students on a month by month basis. Students are required to complete the housing application on the [W.A.S website](#).

WORK

Students may seek employment based on their study permit work allowance (R186F). Students will need a Canadian Social Insurance Number (SIN) before applying for jobs. Study and work permits expire upon graduation or withdrawal from W.A.S as per CIC rules.

POST-GRADUATION WORK PERMIT

Graduation from any W.A.S program does not qualify you for a Post-Graduation Work Permit. Eligibility is assessed by CIC on a case by case basis. W.A.S will provide successfully graduating students with transcripts and certificates. W.A.S recommends all students consult an immigration expert to determine the best pathway to achieve CIC permits.